

girl scouts
of western ohio



2023 Impact Summary



About Girl Scouts of the USA and Girl Scouts of Western Ohio

Founded in 1912 by Juliette Gordon Low, Girl Scouts is the world's preeminent leadership development organization for girls. The mission of Girl Scouts is to build girls of courage, confidence, and character, who make the world a better place. At Girl Scouts, we're over **52 million** strong with **1.2 million** girl members, **750,000** adult members, and **50 million** alums.

Girl Scouts of Western Ohio (GSWO) is the sixth largest council in the nation and the largest council in Ohio, serving girls in 32 counties in western Ohio and southeastern Indiana. While participating in the Girl Scout Leadership Experience, Girl Scouts gain important skills in four areas: STEM (science, technology, engineering, and math), the outdoors, life skills, and entrepreneurship. Girl Scouts also helps girls develop behaviors, skills, and traits critical for a lifetime of leadership, including a strong sense of self, positive values, challenge seeking, healthy relationships, and community problem solving.



Council Membership

In 2023, 38,915 members across western Ohio and southeastern Indiana were Girl Scouts. This included 28,004 girls who discovered their passions, challenged their limits and made new friends through Girl Scouts. This is 3,000 girls more than were Girl Scouts in 2022. Almost 40% of our girls requested some sort of financial assistance this year.



Girl Scout Cookie Program

In 2023, girls sold more than 3.1 million packages of cookies, including 70,000 cookies donated to charity. Through the cookie program, girls earned more than \$2.6 million in proceeds to fund troop adventures, including everything from local field trips to the museum to a once in a lifetime trip to the Girl Scout national convention.



Highest Awards in Girl Scouting

Girls who work to address community issues and make sustainable change earn the Highest Awards in Girl Scouting: the Bronze Award for girls in grades 4-5, the Silver Award for girls in grades 6-8, and the Gold Award for girls in grades 9-12. In 2023, 279 girls earned their Bronze Award, 155 earned their Silver Award and 37 changemakers earned their Gold Award.



Girl Scout Camp

In 2023, our Girl Scouts enjoyed all that summer camp has to offer! At camp, girls learn to challenge their limits, become environmental stewards and make life long friends. In 2023, more than 5,000 girls attended day, overnight and troop camps. This includes 92 girls who attended camp through our Camp for Every Girl initiative. In 2023, we also concluded our Empower Her Campaign to improve our camp facilities, raising over \$6 million for much needed upgrades to our four major camps.



Generous Donors and Volunteers

Girl Scouting would not be possible without our compassionate volunteers and donors. In 2023, over 10,000 volunteers spent over 999,000 hours volunteering with girls and over 750 generous individual, corporate, foundation, and United Way donors contributed over \$1 million to our mission.

Lucas Fulton A Williams Ottawa Defiance Henry Wood Paulding Putnam Hancock Van Wert 2 Allen Hardin Auglaize Mercer **Service Centers** Logan Shelby A. Toledo B. Lima Darke Champaign Miami 4 C. Dayton Clark D. Cincinnati Preble Montgomery Indiana Camps Greene 1. Camp Libbey Warren Butler 2. Camp Woodhaven Clinton 6 3. Camp Rolling Hills Hamilton Dearborn 4. Little House - Greenville Clermont 5. Camp Stonybrook 6. Camp Whip Poor Will Brown Ohio Kentucky 7. Camp Butterworth d Brownie Daisy Junior Cadette Senior K-1 2-3 9-10 4-5 6-8 **Girl Scout Promise Girl Scout Law**

Michigan

On my honor, I will try: To serve God and my country, To help people at all times, And to live by the Girl Scout Law.

In Partnership With:



I will do my best to be honest and fair, friendly and helpful, considerate and caring, courageous and strong, and responsible for what I say and do, and to respect myself and others, respect authority, use resources wisely, make the world a better place, and be a sister to every Girl Scout.