JULIETTE

GUIDE TO GIRL SCOUTING
Dear Girl Scout Families,

I love that each new Girl Scout year brings opportunities for girls to try new things, learn valuable skills, and develop as leaders. Our Girl Scouts could not accomplish this without you, our Girl Scout families. With your support, girls discover their passions, connect with others and take action to make our world a better place.

As the parent/caregiver of a Girl Scout Juliette, you get to experience first hand your girl’s adventures, light bulb moments, and growth as she tackles new challenges. I can’t wait to see all the amazing things your girl does as a Juliette!

Roni Luckenbill
CEO
Girl Scouts of Western Ohio
The Juliette program is Girl Scouting custom-made for you! Girl Scout Juliettes can mix and match their unique interests with Girl Scout participation. Through highest awards, weekend workshops, leadership opportunities, and travel, girls create the experiences that improve their skills and help them achieve their goals.

A Juliette can participate in all Girl Scout activities open to her grade level. She can attend council sponsored programs such as events, year-round camp experiences, and travel opportunities. As a Juliette, she will work on Girl Scout programs with a parent or another adult mentor.

As the parent/caregiver of a Girl Scout Juliette, your involvement will help shape your Juliette’s experience. As her guide, she’ll see your commitment to her growth and before you know it, you’ll be growing, too. As a parent/caregiver, you:

- Sign the girl membership form and pay the annual $25 national membership dues. This membership fee also provides insurance coverage when she is involved in Girl Scout activities.
- Are encouraged to become an adult Girl Scout member, take our online training, and attend Girl Scout activities with your girl.
- Support your girl’s commitment to the Girl Scout Juliette Program. This means guiding her through badges and journeys, taking her to events, supporting a Highest Awards project, and more.
- Help your girl participate in Girl Scout Product Programs by following safety guidelines and helping her check over her orders.
- Provide funds for special events and activities or request financial assistance from council.
YOUR SUPPORT NETWORK

Our council is divided into geographic areas called service units. Your service unit consists of girls and adults from your neighborhood and surrounding schools. It is led by volunteers who support local volunteers like you in delivering the Girl Scout Leadership Experience. Service units organize local meetings and provide support to volunteers as well as give your Juliette opportunities to interact with other girls in the community. Below is important information for your support network.

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<tr>
<th>SERVICE UNIT INFORMATION</th>
<th>LOCAL VOLUNTEER SUPPORT MEETINGS</th>
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<tr>
<td>Council Code: 240</td>
<td>Day: ____________________________</td>
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<td>Service Unit #:</td>
<td>Time: ____________________________</td>
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Each service unit is led by a volunteer service team that works in partnership with regional staff. Below is contact info for your Service Unit Chair and Community Development Manager.

<table>
<thead>
<tr>
<th>VOLUNTEER/STAFF SUPPORT</th>
<th>NAME</th>
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<tr>
<td>Local Volunteer Support</td>
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<tr>
<td>GSWO Staff Community Development Manager</td>
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GSWO CUSTOMER CARE:

If you have questions or need assistance at any point along your girl’s journey, our Customer Care team can help! Representatives are available from 8:30 a.m.–5:30 p.m., Monday–Friday, with extended evening hours until 7:00 p.m. on Wednesdays. Contact them by phone at 888.350.5090 or email: customerservice@gswo.org.
To guide your Girl Scout Juliette, it’s important to understand the Girl Scout Leadership Experience. It’s not just what Girl Scouts do, but how they do it that creates a high quality experience. In Girl Scouting, girls enjoy activities based on the three keys to leadership, and they build on three program processes that make Girl Scouting unique from other activities.

The Girl Scout Leadership Experience is designed in progression, with girls learning, growing and taking on more responsibility and leadership within their individual experience as they develop skills while progressing through the Girl Scout levels.

1 | FIVE OUTCOMES

Know where you're going before you start. Become familiar with the five outcomes we want girls to achieve through Girl Scouts:

**Develop a strong sense of self:**
Girls have confidence in themselves and their ability, and form positive identities.

**Develop positive values:**
Girls act ethically, honestly, and responsibly, and show concern for others.

**Seek Challenges:**
Girls learn to take appropriate risks, try things even if they might fail, and learn from their mistakes.

**Develop healthy relationships:**
Girls develop and maintain healthy relationships by communicating their feelings directly and resolving conflict constructively.

**Learn community problem solving:**
Girls contribute to the world in purposeful and meaningful ways, learn how to identify problems in the community, and create "action plans" to solve them.

2 | FOUR PROGRAM PILLARS

Offer activities from the four Program Pillars.

**S.T.E.M. – Science, Technology, Engineering, Math:** Activities help girls develop problem-solving skills and confidence to pursue these topics in school.

**Outdoor:** Develop outdoor skills over time. This can be as simple as meeting outdoors and working toward more adventurous outdoor exploration.

**Life Skills:** Develop key life skills girls can use forever, like financial literacy, first-aid, civics and more. Badges are great for this!

**Entrepreneurship:** Participate in the Girl Scout Cookie and Fall Product programs and other financial literacy events to build key entrepreneurial skills girls will use for a lifetime! See the back cover of this guide for more information.

3 | PROGRAM PROCESSES

Incorporate these program processes into your activities:

**Girl Led** means girls shape their experience by asking questions, offering ideas, and using their imaginations.

**Learning By Doing** means girls learn through hands-on activities, talking about what they did, and reflecting on how they would do it differently next time.

**Cooperative Learning** means girls work together to brainstorm ideas and problem solve their way toward a common goal.
A typical Girl Scout year is made up of a blend of experiences and opportunities as the Girl Scout Leadership Experience is different for every girl, based on her needs and interests. Below are the tools you will need to successfully support your Juliette Girl Scout:

**VOLUNTEER TOOL-KIT**

The Volunteer Toolkit (VTK) is a great companion to the other resources in your Girl Scout library. Free, online access for parents/caregivers of Girls Scout Juliettes means you can build your program year plan with your Juliette the moment she starts her Girl Scout Journey. All badge requirements and journey information are included in this digital tool and can be a great aid as you lead your girl through the Girl Scout program. Gain access to the VTK through your MyGS profile and explore! Staff are here to help you navigate the program and training is always available.

**PROGRAM RESOURCES**

**Girl’s Guide to Girl Scouting**

Find Girl Scout history and traditions, award earning opportunities, and step by step badge earning requirements to the seven legacy badges; build your badge book with additional badge inserts.

**Journey Adult Guide**

A step by step guide for the adult leading girls in gaining the tools and resources to take action after exploring and identifying needs in their community.

**BADGES V.S. PATCHES**

**Badges** and awards are earned by completing the requirements in the National Portfolio resources. These are placed on the FRONT of the uniform.

**Patches** are given to girls for attending events or activities. These are placed on the BACK of the uniform.

**Girl Scout Journeys**

Girls Discover, Connect, and Take Action while focusing on a chosen topic to earn their leadership awards within that subject area.

**Journey Girl Guide**

An optional interactive resource for girls to enhance their Journey. Girls will find thought provoking, real life stories and activities that tie into their Journey.
## GIRL SCOUT YEAR AT A GLANCE

### KEY ELEMENTS OF A GIRL SCOUT YEAR INCLUDE:

#### FALL

- Fall Product Sale is a great way to earn Digital Dough and build valuable skills by selling nuts and magazines to friends and family.
- International Day of the Girl, **October 11**.
- Celebrate the birthday of Juliette Gordon Low, **October 31**.
- Winter/Spring event registration begins **November 6**.

#### WINTER

- Participate in the Girl Scout Cookie Program. It’s a great way to earn money and develop financial skills.
- Register for Summer Camp. Check out all the fun to be had at camp, from day and resident camp (girls attend alone or with a buddy), or other one-day opportunities. Visit [camp.gsw.org](http://camp.gsw.org) in **late January** to see all the options.
- Participate in Girl Scout World Thinking Day - **February 22**. Honor our sister Girl Guides and Girl Scouts by taking time to give thanks for their international friendships and remember that GSUSA is a part of a global community. Visit [girlscouts.org/worldthinkingday](http://girlscouts.org/worldthinkingday).

#### SPRING

- Girl Scout Week. Celebrated each March, starting with Girl Scout Sunday and ending with Girl Scout Sabbath on a Saturday. It always includes the Girl Scout birthday (when Juliette Gordon Low officially registered the first troop) on **March 12**.
- Girl Scout Sunday and Girl Scout Sabbath. Provides an opportunity to attend a place of worship and be recognized as Girl Scouts. Ask your service unit Girl Scout Leadership chair for more information.
- Renew Your Membership. **Late spring** is a great time register for the coming year. There are often incentives associated with early registration.

#### SUMMER

- Enjoy the Summer! Many Girl Scouts take the summer off, but that doesn’t mean you have to! Take advantage of the time off of school to go on trips or participate in short-term Girl Scout opportunities.
- Attend Camp! Girls can attend on their own, or with a friend.
We’d love to have your girl join us in the world’s largest girl-run business: the Girl Scout Cookie Program. Even as an individual Girl Scout, she can sell to friends and family, go door-to-door, and sell cookies online through the Digital Cookie program. She’ll love being the CEO of her own cookie business.

**PRODUCT PROGRAM**

**HERE’S WHAT YOU NEED TO DO:**

1. Contact our Customer Care Team at 888.350.5090 or stop into one of our four service centers during the month of December to pick up a Juliette Cookie Packet.

2. Complete and sign the Caregiver Agreement Form.

3. Help your girl run her Cookie Business from January through mid-March.

**EASY, RIGHT?** Instead of troop proceeds, your girl will earn Digital Cookie Dough based on her sales totals. Digital Dough is an electronic gift card that can be used to pay for membership, service unit day camp, any item in our regional shops, and any Girl Scouts of Western Ohio council-sponsored activity — like camp.

Plus, she’ll earn awesome girl rewards based on her sales.

A regional staff member or local volunteer will act as your cookie manager. They’ll collect your orders and payments, and you’ll pick up your girl’s cookies.

If she’s looking to expand her business even more we have a Fall Product Program that runs in October where girls sell items like nuts, chocolates, and magazines. This short and simple program is a great practice for the Cookie Program and helps girls earn even more Digital Dough to fund her Girl Scout experience.

Stop by your regional Girl Scout center in September or October to get more information and register to participate.
WHAT CAN A JULIETTE DO?

COUNCIL-SPONSORED PROGRAM EVENTS
Juliettes can attend just about any Program event listed in our Program Adventure Guide or on our website, with the exception of any event designated as Troop Only. From programming robots to outdoor challenge courses, our council sponsored activities are designed to enhance the Girl Scout experience and are developed for specific grade levels. Find an activity for your girl in our Program Adventure Guide, published each summer: gsw.org/activities.

COMMUNITY SERVICE UNIT EVENTS
In addition to events coordinated by our Council that are listed in our Program guide, there are special events that are held in and planned specifically for your community by other volunteers. These include events like all age camping trips, skating parties, and cookie rallies. Reach out to your Community Development Manager to learn more about these opportunities.
WHAT CAN A JULIETTE DO?

CAMP

Our summer camps offer a wide variety of programs for all your different interests. No matter which camp you choose or whether you stay a day, a week, or longer, you will have a ton of fun making new friends, trying new things, practicing new-found skills, and creating memories that will last a lifetime. Camping is a great way for girls to explore leadership, build skills, and develop a deep appreciation for nature.

Girl Scout camps offer several leadership opportunities for Cadette, Senior & Ambassadors. Becoming a Program Aide (PA) at a Volunteer Day Camp, or a Counselor in Training at one of our resident camps is a valuable experience that girls can use to develop their skills and build their resume.

We have a variety of facilities throughout western Ohio for you to choose from. Check out our camp website at: camp.gswo.org for a full listing.
HIGHEST AWARDS
The Bronze, Silver, and Gold Awards are the highest achievements in Girl Scouting. They charge girls with identifying problems and issues in their community and taking the lead to make a sustainable change. Juniors in grades 4–5 can earn the Bronze Award, Cadettes in grades 6–8 can earn the Silver Award, and Seniors and Ambassadors in grades 9–12 can earn the Gold Award. All Highest Awards can be earned by Girl Scout Juliettes, though all girls (regardless of being a Juliette or in a troop) are asked to work with others and be in a position of leadership when earning their Bronze, Silver, or Gold.

FAITH AWARDS
Girl Scouts from all backgrounds and beliefs can deepen their Faith by exploring our Religious Awards, such as My Promise My Faith, and InterFaith Awards. Learn more about Girl Scout Religious Awards at gsw.org/faith.
If you love exploring different places and cultures, then Girl Scouts is the place for you. Check out Girl Scout Destinations, the ultimate adventure program for girls ages 11 and older. With a ton of different trips to apply for every year—from surfing camp on the east coast and breathtaking hikes out west, to the crazy-cool wonder of new cultures abroad—there’s something amazing for everyone to experience. Make friends from all over the country as you travel with Girl Scouts from different states, see and learn new things, and pack your bags full of inspiring, life-changing experiences and memories. Find your trip today!
CSA ASSOCIATION
Come by yourself or bring a friend to these monthly meetings for Cadettes, Seniors, and Ambassadors. We will eat, play games, plan and do events. This is a time to hang out with girls your age, plan cool events, and do activities that you want to do. We have fun!

G.I.R.L. CLUB
G.I.R.L. Club meets once a month to engage in fun, exciting activities related to civic action, relationship building, social issues, community challenges, and leadership. Your girl can champion her views and advance the G.I.R.L. agenda while working alongside her fellow Girl Scouts to lift her voice and take action on issues that matter to her. This group is girl-led, with mentors to help guide along the way.

TRAILBLAZERS
Trailblazers is an action-packed group for Girl Scouts in grades 6-12. Designed to supplement the troop experience, Trailblazers gives girls the opportunity to meet new friends and have exciting outdoor experiences they may not have the opportunity to do with their troop.

G.I.R.L. AT WORK OR EXEC CONNECT
Both G.I.R.L. at Work/Exec Connect are career skill building programs for high school girls. As a part of either of these programs, girls will do things like:
- Explore career goals and educational paths
- Make connections with supportive professional women in the community
- Develop the skills, attitudes and habits necessary for professional success
- Build Girl Scout sisterhood
Our career development programs provide the tools girls need to reach their goals—whatever those are.

FALL AND WINTER LEADERSHIP CONFERENCES
Our conferences are a special, weekend-long opportunity for older girls. At the conference girls will develop a range of leadership skills including problem solving, decision making, conflict resolution, creativity, and critical thinking. Girls choose a variety of hands-on workshops led by experts in many subject areas like art, baking, and outdoor adventure.