



March 12, Juliette Gordon Low establishes the first Girl Guide troop in the U.S. with 18 girls. 108 girls enrolled as members following the first troop meeting.

GIRL SCOUT HISTORY HIGHLIGHTS

1912-Now



Girl Scouts becomes the new name for Girl Guides in America.



The Golden Eaglet, a black-and-white silent film, premieres. It's believed to be the first motion picture produced by a public service organization.



World Association of Girl Guides and Girl Scouts replaces International Council.



The first documented council-wide cookie sale of commercially baked cookies occurs in Philadelphia, Pennsylvania.



Juliette Gordon Low sells her pearls to support the Girl Scout Movement.



Nearly 100 Girl Scout Councils in the U.S., with almost 70,000 girl members.

October 31 becomes known as Founders Day in Girl Scouts.



At the end of the year there are over 200,000 Girl Scouts.



First nationally-franchised Girl Scout cookie sale.



Juliette Gordon Low introduces the Golden Eaglet of Merit Award—the highest award for girls in Girl Scouting.

The first Brownie-age troop is organized in Marblehead, Massachusetts.



Program includes Brownie Girl Scouts, ages 7-9. Brown Book for Brown Owls is published as the first official leader's guide to program for USA Brownie Girl Scouts.



First all-Native American Girl Scout troop registers at the Indian Boarding School in Pawnee, Oklahoma.



Girl Scout membership reaches 500,000.

Girl Scouts sell more than 1 million boxes of Girl Scout cookies.



Mrs. Woodrow Wilson, the country's First Lady, becomes the first honorary president of Girl Scouts.

First troop of physically disabled girls in the U.S. organizes in New York City.

May 6 - Toledo Girl Scout Council receives first U.S. charter. Later in May, Cincinnati Girl Scout Council receives the second charter.



First celebration of Thinking Day, February 22.



March 12 is designated as the official Girl Scouts birthday.



Wing Scout program is developed for Senior Girl Scouts, with an emphasis on the study of flying and aviation.

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Girl Scout check for 15,430,000 hours of service is given to President Roosevelt.

1 million members register in Girl Scouts. More than a quarter of a million girls go to Girl Scout camps.



Eco Action, a nationwide environmental education and improvement project, is launched.



Brownie Girl Scout Try-Its are introduced.



GSUSA releases updated National Program Portfolio resources, including national leadership Journeys and revised Girl's Guide to Girl Scouting (handbooks) for all age levels.



Organization name officially changes to Girl Scouts of the United States of America.



GSUSA registers its 30 millionth member since 1912.



A pilot program, Girl Scouts Beyond Bars, begins at the Maryland Correctional Institution for Women.



100th anniversary of Girl Scouts. In May, the Toledo Art Museum dedicates a State of Ohio historical marker to celebrate being the first council chartered.



Juliette Gordon Low's birthplace is dedicated, October 19.



New wording of Girl Scout Promise and Law are adopted.



New wording for Girl Scout law is adopted.



Girl Scouts celebrate the 100th anniversary of Girl Scouts' Highest Award, the Gold Award (formerly known as the Golden Eaglet, Golden Eaglet of Merit, Curved Bar, First Class).



3 million members are registered Girl Scouts.



The Silver Award and the Gold Award become the second highest and highest awards in Cadette and Senior Girl Scouts.



Girl Scouts reaches more than 2.5 million girl and 800,000 adult members.



GSUSA announces a national initiative to reduce the gender gap in STEM fields by bringing 2.5 million girls into the STEM pipeline over the next eight years.



Girl Scouts are divided into 4 age groups:

Brownie Girl Scouts, ages 7-9,
Junior Girl Scouts, ages 9-11,
Cadette Girl Scouts, ages 12-14,
Senior Girl Scouts, ages 14-17.



Daisy Girl Scout program for girls in kindergarten launches.



The Bronze Award is introduced as the highest award for Junior Girl Scouts.



GSUSA proclaims that all members who previously earned Girl Scouts' Highest Award (under any name) may refer to themselves as Gold Award Girl Scouts.