



# TARGET CIRCLE COMMUNITY PROGRAM CAMPAIGN

## What is Target Circle Community Program?

Target Circle Community Program is part of Target's loyalty program, Target Circle. One of the perks is that Circle members can earn a vote each time they shop. Members can then use votes to vote for nonprofits in their area (based on their selected store location). At the end of the 90-day campaign, votes are tallied up and the nonprofit gets a grant based on the percentage of votes they received.

## How do I participate in Target Circle Community Program?

- 1. Be signed up as a Target Circle member. If you're not already, downloading the Target Circle app on your phone is the quickest way to sign up!
- 2. Set your "My Target" store to local zip code.
  - a. How to change your "My Target" store
    - i. Open up Target Circle app.
    - ii. Go to the bottom right-hand corner and click on "My Target".
    - iii. Scroll down the page until you see "My Store" and click on "Change".
    - iv. Search with your local zip code and click on a store.
      \*If you live in Toledo or Lima and would like to participate, search with 45242/Blue Ash. GSWO will show up with this zip code given that our main business address is located in Cincinnati, but all money received will benefit all GSWO girls.
    - v. Once you are on the store's page, below the phone number will be "Set as my store" with a box. Click on the box and then you can exit out of the page by clicking the back arrow at the top left corner of the page.



#### How do I cast votes?

- 1. Open the Target Circle app.
- 2. Go to the bottom right-hand corner and click on "My Target".
- 3. Click on the "Target Circle" header.
  - a. The "Target Circle" header underneath the "Purchase History" header.
  - b. You can also find out how many votes you have collected here.
- 4. Scroll down to the "Available Earnings" header and click on the "Votes For Nonprofit" sub-header.
- 5. This page will feature all local nonprofits you can vote for, based on your set store.
- 6. Select the amount of votes you'd like to cast and click on "Cast # votes".

#### How do I get more votes to cast?

Simply, shop at Target! Each trip at Target earns you a vote. You can utilize Target Circle offers to also help you save money as you complete your shopping at Target!

