Gold Award Project Proposal Rubric

Girl's Name: Click here to enter the girl's name	Reviewer's Name: Click here to enter the reviewer's name

	Does Not Meet Standards	**Needs Improvement**	**Meets Standards**
	Prerequisites		
	Related question in proposal: Prerequisite chart		
Completion of two S/A Journeys OR Silver Award and one S/A Journey	☐ Is not a registered Senior or Ambassador Girl Scout; not in grades 9–12 ☐ Has not completed two Senior/Ambassador Journeys or the Cadette Silver Award and one Senior/Ambassador Journey		☐ Is a registered Girl Scout in grades 9–12 ☐ Has completed two Senior/Ambassador Journeys or the Cadette Silver Award and one Senior/Ambassador Journey
Gold Award Training	☐ Has not completed Gold Award training		☐ Has completed Gold Award training
	Step 1: Choose an issue		
	Related questions in proposal: My Gold Award aims to address this issue		
Project identifies a credible community need	☐ Identified issue is based on Girl Scout's interests only and not on credible community need or ☐ Identified issue is already being fulfilled by the community the Girl Scout intends to serve		☐ Identified issue is based on credible community need ☐
	Related question in proposal: The root cause of my issue is		
Project identifies a root cause of that community need and plan addresses that root cause	☐ Did not identify root cause ☐ Project addresses an immediate need with a short-term/one-off solution	☐ Identified root cause ☐ Project plan does not address it	☐ Identified root cause ☐ Project plan shows well-constructed approach to address it
	Related question in proposal: The target audience(s) for my Gold Award project is/are		
Target audience is clearly identified and engaged in project	☐ Target audience is not part of the community affected by the issue ☐ Project plan is designed FOR the target audience versus WITH	☐ Target audience is part of the community affected by the issue ☐ Project plan marginally benefits the target audience	☐ Target audience is clearly identified members of the community affected by the issue ☐ Project plan engages appropriate community members in the solution and demonstrates benefit to the target audience
	Step 2: Investigate		
	Related question in proposal: The reasons I selected my issue are		
Research sources are cited and thoroughly investigated	☐ No validation or research conducted to help shape project	☐ Research is implied, but no sources provided	☐ Some research has been conducted and 1–2 sources are referenced
	Related question in proposal: My Gold Award's national and/or global link is		

Project identifies national or global link to issue	☐ No connection to national and/or global issue	☐ Some research or evidence suggests limited connection to national or global issue	☐ Includes broad research and evidence connecting project specifically to a larger national and/or global issue; solution contributes to addressing that issue

<table>
<tr><td colspan="4" align="center" style="background:green;color:white">Step 3: Get help</td></tr>
<tr><td colspan="4" align="center"><i>Related question in proposal: List the names of individuals and organizations you plan to work with on your Gold Award project</i></td></tr>
<tr>
<td>Team members are identified</td>
<td>☐ Self and family only</td>
<td>☐ Self, family, and Girl Scouts only OR less than 3 team members</td>
<td>☐ 3–5 team members, beyond Girl Scout community and family, with skills and knowledge related to the issue, including members of the community impacted by issue</td>
</tr>
<tr><td colspan="4" align="center"><i>Related question in proposal: Girl Scout Gold Award Project Advisor information</i></td></tr>
<tr>
<td>Project Advisor is identified and is an expert</td>
<td>☐ None selected</td>
<td>☐ Advisor is family member or troop leader/volunteer OR does not have knowledge of selected issue</td>
<td>☐ Advisor has demonstrated knowledge or is an expert in the selected issue</td>
</tr>
<tr><td colspan="4" align="center" style="background:green;color:white">Step 4: Create a plan</td></tr>
<tr><td colspan="4" align="center"><i>Related question in proposal: I will address the root cause by</i></td></tr>
<tr>
<td>Clear project description</td>
<td>☐ Project is not at all described; there is no explanation of what will be done</td>
<td>☐ Project is vaguely described; it is unclear what will be done</td>
<td>☐ Project is clearly described and shows a well-constructed approach on how the root cause of the issue will be addressed</td>
</tr>
<tr><td colspan="4" align="center"><i>Related questions in proposal: The skills, knowledge, and/or attitudes my target audience will gain are; I will know that my audience has gained the desired skills/knowledge because; Measurement of my project's success chart</i></td></tr>
<tr>
<td>Project will have a measurable impact</td>
<td>☐ Impact does not relate to issue OR is not defined</td>
<td>☐ Impact is a vague impression OR not realistically measurable</td>
<td>☐ Impact is clearly defined and measurable; there is a clear measurement tool defined</td>
</tr>
<tr><td colspan="4" align="center"><i>Related question in proposal: My Gold Award project goals are</i></td></tr>
<tr>
<td>Project goals are clearly defined and realistic</td>
<td>☐ No goals identified</td>
<td>☐ Goals lack detail and are not clearly connected to planned project impact</td>
<td>☐ At least one goal is clearly defined and connected to project impact</td>
</tr>
<tr><td colspan="4" align="center"><i>Related question in proposal: My Gold Award will be sustained by</i></td></tr>
<tr>
<td>Project plan will ensure sustainability</td>
<td>☐ No plan for project to be continued OR the solution can't be maintained following the project (it's a service project)</td>
<td>☐ Unclear idea of how the project will continue OR <i>hoping</i> someone else will sustain</td>
<td>☐ Clear, thoughtful plan that leads to sustainability beyond the Girl Scout's involvement</td>
</tr>
<tr><td colspan="4" align="center"><i>Related question in proposal: I will put my plan in to action by</i></td></tr>
<tr>
<td>Timeline is realistic and appropriate</td>
<td>☐ Confusing or unrealistic plan that is missing key steps and is less than 80 hours</td>
<td>☐ Incomplete project plan that highlights only a few steps and is less than 80 hours</td>
<td>☐ Comprehensive and realistic project plan that highlights all major steps in project and is about or over 80 hours</td>
</tr>
<tr>
<td>Active leadership role planned and defined</td>
<td>☐ No strategy to lead a team or engage others to help with the project OR project appears driven by an adult</td>
<td>☐ Strategy to engage teammates is limited, includes only assigning minor roles/peripheral tasks</td>
<td>☐ Strategy to recruit and engage teammates is comprehensive, outlines specific roles and responsibilities</td>
</tr>
</table>

	Related question in proposal: Estimate your project expenses and how you plan to meet those costs		
Budget is realistic	☐ Provides incomplete information about project costs or how those costs will be met ☐ Plans to raise money/fundraise for another organization	☐ Provides vague description of project costs; it is unclear how those costs will be met and/or the supplies listed appear inappropriate for the scope of the project	☐ Provides detailed description of project costs and clear explanation of how costs will be met
Income and money-earning activity explanations	☐ No explanation OR disregards money-earning policy	☐ Yes, but unclear if following money-earning policy	☐ Yes, follows all money-earning policies
	Related question in proposal: The strengths, talents and skills I currently have and will put into action are; The skills I plan to develop as I work towards earning my Gold Award are		
Leadership development	☐ Does not include information about leadership or personal strengths; does not identify a goal for developing a new skill	☐ Provides incomplete information about leadership and personal strengths; partially sets goal to develop new leadership skill	☐ Describes new skills to be developed
	Related question in proposal: I will let others know about my Gold Award by promoting via		
Plan to actively share project	☐ Incomplete information		☐ Identifies the methods to be used for sharing the Gold Award project

Step 5: Present plan and get feedback

Additional Feedback: Click here to enter additional feedback.

Project Designation:

☐ **Approved**: Meets or exceeds standards in all categories

☐ **Needs Improvement:** Needs improvement in majority of categories; may have a few in meets/exceeds standards, or a few that do not meet standards -*OR*- majority of categories meet/exceed standards, but several categories do not meet standards

☐ **Does Not Meet Standards:** Majority of categories do not meet standards; may have a few categories that meet/exceed standards