



# 2022 Impact Summary

## About Girl Scouts of the USA and Girl Scouts of Western Ohio



Founded in 1912 by Juliette Gordon Low, Girl Scouts is the world's preeminent leadership development organization for girls. The mission of Girl Scouts is to build girls of courage, confidence, and character, who make the world a better place. At Girl Scouts, we're over **52 million** strong with **1.2 million** girl members, **750,000** adult members, and **50 million** alums.

Girl Scouts of Western Ohio (GSWO) is the sixth largest council in the nation and the largest council in Ohio, serving girls in 32 counties in western Ohio and southeastern Indiana. While participating in the Girl Scout Leadership Experience, Girl Scouts gain important skills in four areas: STEM (science, technology, engineering, and math), the outdoors, life skills, and entrepreneurship. Girl Scouts also helps girls develop behaviors, skills, and traits critical for a lifetime of leadership, including a strong sense of self, positive values, challenge seeking, healthy relationships, and community problem solving.



## Council Membership

In 2022, we had **35,283** girl and adult members—including **2,531** lifetime members and **6,800** girls who were served in our direct service program. Approximately 40% of our members requested financial assistance for troop membership, programs, and summer camp.



## Girl Scout Cookie Program

When girls participate in the Girl Scout Cookie Program, they gain critical skills such as goal-setting, decision making, money management, people skills, and business ethics. In 2022, more than **14,000** girls sold over **2.7 million** packages of cookies—including more than **73,000** boxes donated to charity—earning more than **\$2.3 million** for their troops.



## Highest Awards in Girl Scouting

Girls who work to address community issues and make sustainable change earn the Highest Awards in Girl Scouting: the Bronze Award for girls in grades 4-5, the Silver Award for girls in grades 6-8, and the Gold Award for girls in grades 9-12. In 2022, our council had **315** new Bronze Award Girl Scouts, **198** new Silver Award Girl Scouts, and **29** new Gold Award Girl Scouts.



## Girl Scout Camp

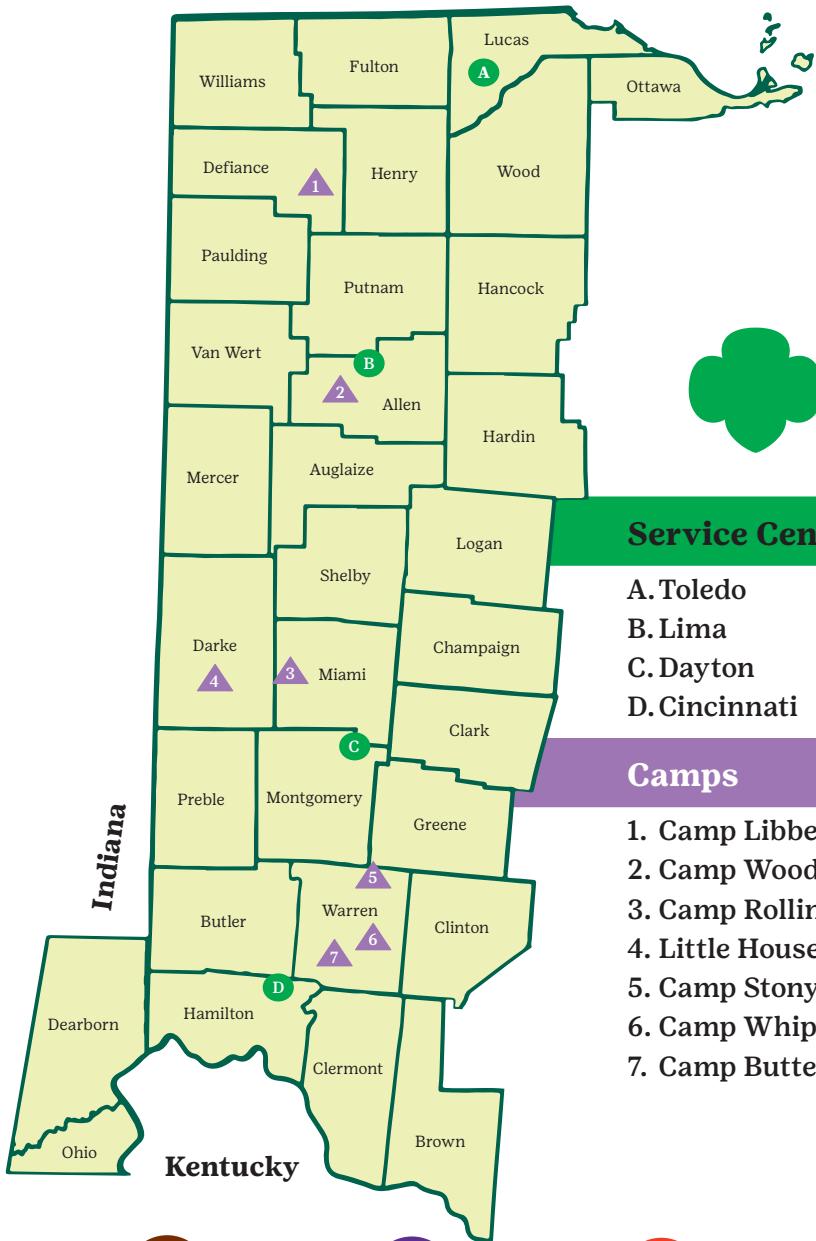
In 2022, our Girl Scouts enjoyed all that summer camp has to offer! They explored the outdoors and took on new challenges with sister Girl Scouts at their side. A total of **3,578** girls attended day, overnight, and troop camps, including **86** girls who attended through our Camp for Every Girl initiative.



## Generous Donors and Volunteers

Girl Scouting would not be possible without our compassionate volunteers and donors. In 2022, over **10,000** volunteers spent over **999,000** hours volunteering with girls and over **1,000** generous individual, corporate, foundation, and United Way donors contributed over **\$1 million** to our mission.

## Michigan



### Service Centers

- A. Toledo
- B. Lima
- C. Dayton
- D. Cincinnati

### Camps

1. Camp Libbey
2. Camp Woodhaven
3. Camp Rolling Hills
4. Little House - Greenville
5. Camp Stonybrook
6. Camp Whip Poor Will
7. Camp Butterworth

d

b

j

c

s

a

Daisy  
K-1

Brownie  
2-3

Junior  
4-5

Cadette  
6-8

Senior  
9-10

Ambassador  
11-12

### Girl Scout Promise

On my honor, I will try:  
To serve God and my country,  
To help people at all times,  
And to live by the Girl Scout Law.

### Girl Scout Law

I will do my best to be honest and fair, friendly and helpful, considerate and caring, courageous and strong, and responsible for what I say and do, and to respect myself and others, respect authority, use resources wisely, make the world a better place, and be a sister to every Girl Scout.

