

Week of January 30, 2022

Cookie Program News

Welcome to this week's Cookie Program news.

Upcoming Important Dates

January 31 | Cookie Booth sign ups open at 7 p.m.; troops can choose four more locations, two per chain.

February 2 | Cookie Booth sign ups open again at 7 p.m.; troops can choose five more locations; no chain limit

Important Updates

Over the weekend, we shared the Goal Getter Announcement. If you missed it, you can review the details [here](#).

eBudde Reminders

Delivery Location/Time

If you have not yet selected your delivery location or time to pick up your initial orders, you still have through midnight tonight to do this. Please click the Delivery tab and select your desired location from the dropdown list and then click on an open timeslot and save!

Sharing of Delivery Updates

Since we never really know what the weather will do here in our area during winter, now is a good time to remind everyone to keep connected through these eBudde emails, should any updates/changes need to be made at any of our

cookie delivery locations coming up the week of February 10-16. We will send timely information that may affect your pickup location through these eBudde emails and will also share on GSWO Volunteer Support Facebook group. If there happens to be questionable weather in your area during your pickup time, please be sure to check your emails for any potential updates!

Digital Cookie Reminders

Now that your troop has submitted your Initial Order, your Digital Cookie Girl Delivered payments will flow into eBudde under the Girl Order tab. You will need to manually allocate cookies to offset those payments as you start fulfilling those orders to the girls. Use the extra cookies from your initial order, transfer with another troop or, you can order from a cupboard starting on February 20 to get more cookies to fulfill orders. For more details on allocating cookies now through the end of the program, see pages 20-21 of the [Cookie Book](#).

All donated cookies purchased right now though Digital Cookie will continue to show in the Girl Orders tab along with the payments, you do not need to do anything with these orders.

Goal Getter Phase

This phase is happening NOW! Girls who collect an additional 18+ packages and 38+ packages on Digital Cookie (can be for girl delivery or donated) from now through February 9, will earn those bonus Goal Getter rewards announced on Saturday.

Girls can also continue to collect paper card orders and use their door hangers through the end of the program. To fulfill any girl delivery or offline orders received now, as mentioned above, you can simply pull from your troop extras after initial order pickup or place a cupboard order once those open for orders (February 20 ordering opens and Cupboards officially open February 24). If you have any booths scheduled for Feb. 17 -24, you may want to consider holding off on allocating any of your troop extras to Goal Getter orders so you have

enough cookies on hand for your booth inventory! For more on the Goal Getter Phase, check out page 14 of the [Cookie Book](#).

Caregiver Reminders

Caregivers do have the option to turn off Girl Delivery completely from their Digital Cookie sites if they no longer want to pick up cookie orders to fulfill for customers after their initial orders. In doing this, they can still keep their site open for donations or shipping, once that becomes available on February 27. This must be done from the caregiver login under the “My Cookies” tab and cannot be turned off by the troop cookie manager. Families do also have the option to completely close their site if they are done participating in the program all together. The Digital Cookie Tip Sheets below walk you through the steps to take care of this.

[My Cookies – Updating Delivery Settings](#)

[My Cookies – Closing Your Site](#)

[My Cookies Tab Overview](#) – Tidbit Tutorial Video

Resource Highlight

Cookie Connection Map

Our Cookie Connection Map is back for 2023! This is a great way for cookie customers to locate and find troops in their area through our GSWO website, outside of just searching for booth locations. The map will pinpoint the zip code that your troop is in and then will link customers to your Troop Site on Digital Cookie. You have the option to Opt-In to this map if your troop would like. This is completely optional and not mandatory.

If your troop would like to opt-in to this feature, be sure to set up your Troop Site on Digital Cookie first and then complete the [Cookie Connection Map Opt-](#)

In form by February 14 to be added. For more on setting up your Troop Site, check out our [Setting Up Your Troop Site](#) tip sheet.

Have questions? The Customer Care Team is here to help! Contact us at customercare@gsw.org or 888.350.5090.