

2026 Cookie Family Guide

All cookies, including the online-only gluten-free Caramel Chocolate Chip, are \$6 per package.

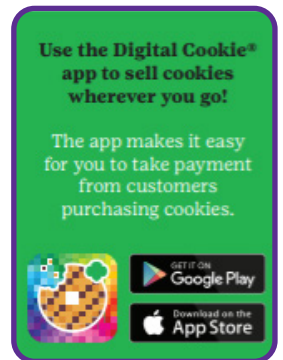
Important Dates for Families

- **January 7 (Wednesday):** 2026 Cookie Program begins, Digital Cookie opens.
- **January 30:** Initial orders due to troop cookie manager (or date they have provided).
- **February 20-26:** Cookies arrive at the warehouse for troop cookie managers; your leader will connect with you when they are ready to be picked up!
- **February 27:** Troop booths open for business, check with your leaders to learn more!
- **March 22:** Girl Delivery option shuts off through Digital Cookie, shipping only will be available.
- **March 29:** Last day of the 2026 Girl Scout Cookie Program, Digital Cookie closes.

Become a Digital Cookie Entrepreneur in a Flash!

Become a true cookie boss in four easy steps!

1. **Register for Digital Cookie®:** Look for the Digital Cookie® registration email in your inbox to register. If you can't find it, contact Customer Care.
2. **Set Up Your Site:** Take a few minutes to set your sales goal, share your cookie story, and upload a fun picture or video. Then publish and go!
3. **Invite Customers:** Use the email in Digital Cookie to reach out to customers. Ask them to visit your online store, purchase, and share your site. Also, share on social media.
4. **Track Your Progress:** Use your Digital Cookie platform to track sales and inventory and check progress towards your goals.



Choose Your Cookie Program Participation

- Phone or text family and friends.
- Set up a Digital Cookie online storefront and share the link!
- Visit your neighbors by going door-to-door with your order card.
- Set up a cookie stand at an area business with your family.
- Attend a cookie booth pop-up shop with your troop at a local business.
- Connect with your community by visiting places of worship, car dealerships, community groups, or caregiver's coworkers; the opportunities are endless!
- Let your customers know about the Cookie Share donation program that benefits area foodbanks and mobile meal delivery charitable organizations.

Reward Highlight

36 Packages = FREE 2026/2027 Membership + Patch!

Sell 36 packages (just 3 cases!) and your 26/27 Girl Scout membership is FREE—a \$65 value! You'll also earn the Brave. Fierce. Fun! Cookie program theme patch.



Scan the QR Code or learn more, or visit gswo.org/cookieresources

Participation Guidelines



Permission Terms

- Collect payment at delivery (cash, check to “GSWO Troop XXXX,” or credit via Digital Cookie).
- Turn in money regularly by troop deadlines; always get a signed receipt when picking up cookies or submitting funds.
- Families are responsible for all cookies signed for (lost, stolen, or damaged included). Cookies cannot be returned or exchanged.
- Sales run: Wednesday, January 7–March 29, 2026. Please deliver cookies within two weeks of pickup.
- Stay accountable: you are financially responsible for all cookies and receipts.

Reward Highlights

Welcome to the GSWO Shop powered by Amazon! At some reward levels, Girl Scouts will earn the chance to shop from a custom catalog of items hand-picked just for GSWO.

When selecting this reward option, Girl Scouts can:

- Explore a special collection of items just for Girl Scouts
- Choose what they love within their reward level
- Have fun picking the reward that’s just right for them
- Items are conveniently directly shipped to the earner

It’s a personalized way to celebrate their hard work and achievements!



Explore More with Program Rewards

At the 700+, 1,000+, or 1,500+ package levels, Girl Scouts can choose an unforgettable program experience with GSWO!

- Spooky VIP fun at Spookybrook, Spookyhaven, or Monster Mash
- Cookie exclusive Glow Party complete with music, glow sticks, and black lights to celebrate their shining success
- Set sail on a Cookie Cruise with JM Cruises in Toledo, Ohio or BB Riverboats in Newport, Kentucky

There’s an adventure waiting to reward your cookie success.



Scan the QR code to explore all the event reward options, gswoweb.org/cookiesresources

Set Your Cookie Goals

The Girl Scout Cookie Program begins Wednesday, January 7, 2026. You may not take orders or sell cookies before this date.

Most rewards are cumulative! All girls are eligible to earn the reward items and patches as shown.

Girl Scout Juniors, Cadettes, Seniors, and Ambassadors may choose to earn an additional five cents per package instead of physical rewards. Girls who opt-out of rewards will still earn the free membership and theme patch at 36+ packages.

If a girl can't attend one of the scheduled experiences, she will receive a GSWO Program Credit.

Cumulative Rewards

New for 2026!



&



36+ Packages

Girl Membership (\$65 value)
& BFF Theme Patch



60+ Packages

Rhinestone Art
Keychain



90+ Packages

BFF Sunglasses



120+ Packages

Cloud Slime with
Charm & Sprinkles



150+ Packages

Mood Grip Bottle



180+ Packages

Water Bottle
Pouch + Topper



210+ Packages

Plush Ferret Standing and
Club Cookie Membership



250+ Packages

Mini Backpack
Stationary Set



300+ Packages

T-Shirt with
GSWO Logo



400+ Packages

Travel Bubble Bag
OR \$10 Digital Dough



500+ Packages

Roll-up Duffie Bag
OR \$20 Digital Dough



600+ Packages

Ferret Blanket + Ferret Stress Ball



700+ Packages

\$40 | GSWO Shop Powered
by Amazon OR *Spooky
Adventures Camp



800+ Packages

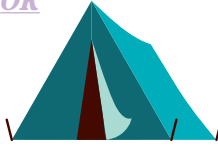
\$50 | GSWO Shop Powered by
Amazon OR Full Girl Scout
Uniform

***Level 700:** Dare to join us for Spooky Adventures? Spooky fun awaits—treats, crafts, and haunted hikes! Choose from Spookybrook at Stonybrook, Spookyhaven at Camp Woodhaven or Monster Mash at Camp Libbey - cookie earners will get an exclusive VIP twist!

Non-Cumulative Rewards



OR



1,000+ Packages

\$100 | GSWO Shop Powered by Amazon OR Girls Keep Shining: Glow Party at Camp Stonybrook



OR



1,500+ Packages

\$150 | GSWO Shop Powered by Amazon OR Cookie Cruise in North or South



&

OR



&



2,026+ Packages

\$200 | GSWO Camp Credit & 2026 Patch OR \$200 | GSWO Shop Powered by Amazon & 2026 Patch

Troop & Cookie Manager Rewards



100% Girl Participation & PGA 60

One Adult Membership



PGA 250 TCM

One BFF Storage Clipboard



PGA 300 TCM

One T-Shirt with GSWO Logo - Adult



PGA 350 Troop

\$125 | Camp Site Rental

PGA: Per Girl Average / TCM: Troop Cookie Manager

Girl Bonus Rewards



Mystery Reward

Announcement on February 3!



25 Cookie Share

Cookie Share Patch



50 Cookie Share

BFF Socks



300 Packages + Fall Participation

Cookie Crossover Patch (must meet Fall requirements)

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