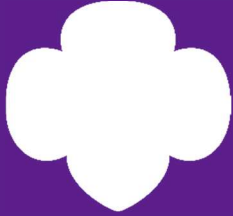


Service Team May Overview 2026



The purpose of this resource is to provide you with an overview of each volunteer position within the service unit so that you can stay updated with what everyone is focusing on during this month. This overview should be used in conjunction with your service unit annual plan so that you can customize resources and ideas to meet the specific needs of your service unit.

TIP OF THE MONTH

As the school year wraps up, it can be tempting to jump straight into planning for next year. However, the most effective Service Unit plans are rooted in reflection. Taking time to listen to volunteer experiences helps identify what truly worked, what needs to shift, and where additional support is needed.

Creating space for simple, honest feedback allows Service Unit teams to make informed decisions and build a stronger, more responsive plan for the year ahead.

This month, focus on one simple step: ask volunteers, *“What’s one thing we should keep and one thing we should change next year?”* Use those responses to guide your annual planning and set your Service Unit up for a stronger, more supported year ahead.

SERVICE UNIT MEETING

- Welcome new leaders to the service unit meeting. Service Unit Leadership should invite at least one new leader to SU Meeting personally. Introduce them to the Service Unit Team.
- Provide networking opportunities during service unit meeting.
- Promote Early Bird renewal. The campaign runs through May 31, 2026. See flyer for incentives and details.
- Promote Extended-Year Membership for new girls and adults.
- Promote Daisy Launch (Spring Recruitment) plans for the service unit.
- Take time to reflect on the year and start to plan for next year.
- Treasurer provides update on service unit finances.
- Troop Finance reports are due June 30, 2024.
- Recruit new Service Unit Team members if there are any vacancies.
- Plan for Investiture for Fall MY27.
- Review trainings needs of troop leaders: archery, outdoor, lodge, knots, etc.

IMPORTANT: Notify your Volunteer Experience Specialist and Recruitment Specialist of your Service Unit Annual Planning Date. Annual Plans are due 6/30/26.

Service Unit Financial Reports are due 6/30/25.

SERVICE UNIT CHAIR

- Review Service Unit Looker reports and discuss with the service team.
- In collaboration with your Recruitment Chair and Recruitment Specialist continue to implement plans for Spring Recruitment, including Daisy Launch.
- Continue to identify possible new service team and committee members with the service team that can be recommended for appointment by the Volunteers Experience Specialist and Recruitment Specialist.
- Support troops on the importance of troop record keeping, including financials. Troop and service unit finance reports are due June 30, 2026.

Roundtable has wrapped up for the year, be on the lookout for information regarding next year! Look for a survey this month to give feedback on what you'd like to see next year!

GSLE CHAIR

- Encourage participation in Summer Overnight, Troop Adventure Camp, and Day Camp opportunities.
- Review service unit Looker reports and discuss with the service team.
- Add new leaders to all service unit communications.
- Connect troops with a mentor or "sister troop"; consider having age level breakout groups during service unit meetings. [New Leader Mentor Guide](#)
- Inform leaders of Grade Level Guidance resources on gsLearn.
- Identify bridging girls/troops. Offer support, resources, and requirements.
- We are hosting a virtual bridging event on May 4 at 6:00 pm for girls or troops that would like to join and earn their bridging award. RSVP here: <https://gswo.jotform.com/260924768972877>
- Utilize the Service Unit Event Planning Guide, www.gswo.org/sueventguide

DATA CHAIR

- Review Service Unit Looker reports and discuss with the service team.
- Continue to build excitement and educate the service unit about Early Bird and Extended Year Membership.
- Ask troops to update their Troop Information here. www.gswo.org/troopinfo
- Continue to identify at risk and disbanding troops. Work with your Volunteer Experience Specialist to look for new leadership. If unable to find new leaders, then work on troop placement.

RECRUITMENT CHAIR

- Review Early Bird Dates & Incentives. See www.gsw.org/renew for more information.
 - During Early Bird (April 15 - May 31), take advantage of these troop rewards:
 - One free troop leader 2026-27 membership when your troop renews at least 5 girls for Daisy, Brownie, & Junior troops, or 3 girls for CSA troops. Please wait to register the selected adult volunteer until you receive a coupon code via email.
 - Troops who renew by May 31 during Early Bird and participate in the Fall Product Program** can earn 5¢ more in Cookie Program proceeds for 2027.
** Renew minimum of 5 girls (3 for CSA) and participate in the 2026 Fall Product Program (minimum 3 girls, average 10 items each). Troops must have 2 registered adults prior to the Fall Product Program.
- Connect with graduating Ambassador troop leaders to start the disbanding process and talk about purchasing Lifetime memberships for their girls. There is no increase in Lifetime membership! Those who have been a volunteer for 10+ years or an alum, who are between the ages 18-30, can purchase a lifetime membership for \$200.
- Extended Year Membership: Available to purchase from April 15 to June 30. Extended membership allows new members to join now with a discounted membership rate and enjoy Girl Scout activities through September 30, 2027. Extended year membership for girls is \$91, and \$42 for adults—but just \$65 for girls who register by June 30! gsw.org/getstarted
- Help us get the word out: Daisy Launch Recruitment. Girls going into kindergarten in the fall can join Girl Scouts now using extended membership! We are working on building daisy troops for next fall. Please share the following on your social media

SERVICE UNIT FALL PRODUCT COORDINATOR

- Continue reminding troops that are Early Bird registering that they can earn the cookie bonus and remind them of the qualifications.
- Don't forget to renew your role or reach out to your regional product program manager if you are planning on not continuing in your role next year.
- Roundtable has wrapped up for the year, be on the lookout for information about Fall Kick Off and Roundtable next year!

SERVICE UNIT COOKIE COORDINATOR

- Continue to support troops that may have inventory that may need to be sold.
- Encourage volunteers to complete the cookie program evaluation.
- Continue reminding troops that are Early Bird registering that they can earn the cookie bonus and remind them of the qualifications
- Don't forget to renew your role or reach out to your regional product program manager if you are planning on not continuing in your role next year.
- Roundtable has wrapped up for the year, be on the lookout for information about Fall Kick Off and Roundtable next year!