2027 Cookie Family Guide

girl scouts of western ohio



Important Dates for Families

- **January 6 (Wed.):** 2027 Cookie Program begins, Digital Cookie opens.
- **January 29:** Last date for troop cookie managers to enter initial orders. Troop may provide an earlier date that orders are due.
- **February 19-25:** Cookies arrive at the warehouse for troop cookie managers; your leader will connect with you when they are ready to be picked up!
- **February 26:** Troop booths open for business, check with your leaders to learn more!
- **March 21:** Girl Delivery option shuts off through Digital Cookie. Shipping or in-person sales will still be available.
- **March 28:** Last day of the 2027 Girl Scout Cookie Program, Digital Cookie closes.

Become a Digital Cookie Entrepreneur in Four Easy Steps!

1. **Register for Digital Cookie®:** Look for the Digital Cookie® registration email in your inbox on January 6, 2027 to register. If you can't find it, contact Customer Care at customercare@gswo.org.
2. **Set Up Your Site:** Take a few minutes to set your sales goal, share your cookie story, and upload a fun picture or video.
3. **Invite Customers:** Use the email in Digital Cookie to reach out to customers. Ask them to visit your online store, make a purchase, and share your site. Also, share on social media.
4. **Track Your Progress:** Use your Digital Cookie platform to track sales and inventory and check progress towards your goals.

Caregiver and Family Expectations

- Collect payment at delivery (cash, check to "GSWO Troop XXXX," or credit card via Digital Cookie).
- Turn in money regularly by troop deadlines; always get a signed receipt when picking up cookies or submitting funds.
- Families are responsible for all cookies signed for (lost, stolen, or damaged included). Cookies cannot be returned or exchanged.
- **Program runs:** Wednesday, January 6 – Sunday, March 28, 2027. Please deliver cookies within two weeks of pickup.
- **Stay accountable: You are financially responsible for all cookies and receipts.**



Meet Your Cookies



New for 2027: Online-Exclusive Cookies!

Check out our online exclusives!

The 2027 Girl Scout Cookie season introduces two exciting new products: Girl Scout Sparkables™, the first allergy-friendly cookie, and **Patch Pals™**, the first-ever dog treat cookie.

<u>These limited-quantity items will be available online only and will not be sold in person or at cookie booths.</u> Encourage customers to order early while supplies last.



Think Like a Cookie Entrepreneur!

Selling Girl Scout Cookies is about more than taking orders. It's a chance to build your network, try new ideas, and reach your goals. Girl Scouts, with your family, think about how you can grow your cookie business beyond the traditional order card and cookie booth.

Try This	How to Make It Happen
Grow your cookie network	Email, text, or call family, neighbors, coaches, teachers, coworkers, and friends to ask if they'd like to buy cookies—or share your Digital Cookie link with others who may want to support your cookie goals.
Reach your community	Share your cookie goals with teammates, club members, and people in your community, and reach new customers by connecting with schools, clubs, community groups, and other local organizations.
Explore workplace connections	Ask family members if their workplaces allow cookie sales. Businesses also may purchase cookies for employee and customer appreciation gifts. Find the person to ask!
Sell cookies in your community	Set up a cookie stand with your family at a local business, or join your troop at a cookie booth pop-up shop in the community.
Team up with a local business	Partner with local businesses, such as coffee shops, gyms, salons, restaurants, or offices on a fun promotion or business-sponsored cookie donation, and ask if they would like to support your goal by purchasing cookies. Be sure to follow Girl Scout guidelines when partnering with businesses.
Host a cookie experience	Think beyond selling a box! Try a neighborhood cookie walk, cookie-and-movie night, or another creative event.
Sell with a purpose	Share your goals and what you're learning through Girl Scouts, such as goal setting, communication, money management, and leadership.
Tell your story	With adult support, use social media safely to share your goals, favorite cookie moments, delivery updates, and progress. Don't just say you're selling cookies. Share your why!
Create a cookie challenge	Set a personal goal, such as reaching new customers, contacting a new business each week, or finding a creative way to share your cookie story.



Think Like an Entrepreneur!

What other ideas can you and your family come up with? The Girl Scout Cookie Program is about more than selling cookies. It's an opportunity to build relationships, spot opportunities, solve problems, get creative, and reach your goals. Think like an entrepreneur, and make your cookie business your own!

Give Back with Cookie Share

Let your customers know about the Cookie Share donation program that benefits area food banks and mobile meal delivery charitable organizations.

Set Your Cookie Goals

The Girl Scout Cookie Program begins Wednesday, January 6, 2027. You may not take orders or sell cookies before this date.

Most rewards are cumulative! All girls are eligible to earn the reward items and patches as shown.

Girl Scout Juniors, Cadettes, Seniors, and Ambassadors may choose as a troop to earn an additional eighteen cents per package instead of physical rewards.

If a girl can't attend one of the scheduled experiences, she will receive a GSWO Program Credit.

Cumulative Rewards



36+ Packages

Girl Membership ($65 value)
& Ready to Explore Theme Patch



50+ Packages

Stackable Crayon



100+ Packages

5" Bunny Squish Pillow Pal



150+ Packages

Pom Pom Beanie



200+ Packages

Plush Floppy Bunny



250+ Packages

Umbrella



300+ Packages

T-Shirt Voucher to GSWO Shop



400+ Packages

Club Cookie Membership
OR $25 Digital Dough



500+ Packages

Fuzzy Blanket



600+ Packages

$40 GSWO Shop by Amazon
OR a Build-A-Bear Experience
OR $40 Digital Dough



800+ Packages

$50 GSWO Shop Powered by Amazon
OR Full Girl Scout Uniform
OR $50 Digital Dough

Non-Cumulative Rewards

$100

1,000+ Packages

Pool and Pizza Party (one north, one south)
OR $100 GSWO Shop Powered by Amazon
OR $100 Digital Dough

$150

1,500+ Packages

Tough Cookie Event (family up to 6)
OR $150 GSWO Shop Powered by Amazon
OR $150 Digital Dough



OR

$200



2,027+ Packages

Year Bar 2027 + $200 Family Camp
OR Year Bar 2027 + $200 GSWO Shop by Amazon
OR $200 Digital Dough

Troop & Cookie Manager Rewards



PGA 275 TCM

Volunteer Tote Bag
(image will vary)



PGA 325 TCM

Free Adult Membership



PGA 375 Troop

$125 | Camp Site Rental

PGA: Per Girl Average | TCM: Troop Cookie Manager

Girl Bonus Rewards





50 Cookie Share

Plush Bunny Keychain



100 Cookie Share

Fuzzy Journal Set

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