

## CIRCLE CHAMPION RESPONSIBILITIES

- Make your own gift to the Family Giving Campaign (your gift counts towards the dollars you raise).
- Watch the Family Giving Circle Champion training webinar <https://attendee.gotowebinar.com/register/2915293904331337996>.
- Take advantage of materials and recognition items such as campaign brochures, pledge cards and ball caps to help with asking for support.
- Organize and implement Circle Family Giving Campaign - through a variety of methods:
  - Identify families and caregivers to ask for support (Community Engagement Manager can provide a list of names and contact information).
  - Take advantage of utilizing social media to raise funds for your circle goal.
  - Sending a letter to select families and volunteers when appropriate (Community Engagement Manager can provide a list of names and contact information asking to invest in our girls.
  - Reach out to local community to ask for support for the campaign.
- Report who you are asking for support and responses to your Community Engagement Manager to assure proper credit is given to appropriate circle, champion, and that to avoid multiple people asking the same person.
- Complete the campaign by the end of the program year.