



2020 Impact Summary

About Girl Scouts of the USA and Girl Scouts of Western Ohio

Founded in 1912 by Juliette Gordon Low, Girl Scouts is the world's preeminent leadership development organization for girls. The mission of Girl Scouts is to build girls of courage, confidence, and character, who make the world a better place. At Girl Scouts, we're over 52 million strong with 1.2 million girl members, 750,000 adult members, and 50 million alums.

Girl Scouts of Western Ohio (GSWO) is the sixth largest council in the nation and the largest council in Ohio, serving girls in 32 counties in western Ohio and southeastern Indiana. While participating in the Girl Scout Leadership Experience, Girl Scouts gain important skills in four areas: science, technology, engineering, and math (STEM), the outdoors, life skills, and entrepreneurship. Girl Scouts also helps girls develop behaviors, skills, and traits critical for a lifetime of leadership including a strong sense of self, display positive values, challenge seeking skills, healthy relationships, and community problem solving skills.

Council Membership

45,329 girl and adult members, **2,304** lifetime members

Girl Scout Cookie Program

When girls participate in the Girl Scout cookie program, they are gaining critical skills such as goal-setting, decision making, money management, people skills, and business ethics. In 2020, **19,161** girls sold cookies, they sold **3,037,628** boxes of cookies, they donated **80,826** boxes of cookies to charity, and they raised **\$2,444,700** for their troops.

Highest Awards in Girl Scouting

Girl Scouts are leaders who give back to their communities through the Highest Awards in Girl Scouts: the Bronze Award for girls in grades 4-5, the Silver Award for girls in grades 6-8, and the Gold Award for girls in grades 9-12. In 2020, there were **505** Bronze Award Girl Scouts, **247** Silver Award Girl Scouts, and **51** Gold Award Girl Scouts.

Girl Scout Camp

In 2020, Girl Scout camp was delivered virtually, but the Girl Scout spirit remained and thousands of girls participated. We engaged more than **2,700** girls in virtual camp programs such as outdoor badge workshops and virtual hikes, **1,180** girls received "camp in a box" kits, **406** underserved girls received free camp boxes and camp programming, and **45** girls participated in our virtual "counselor in training" leadership program.

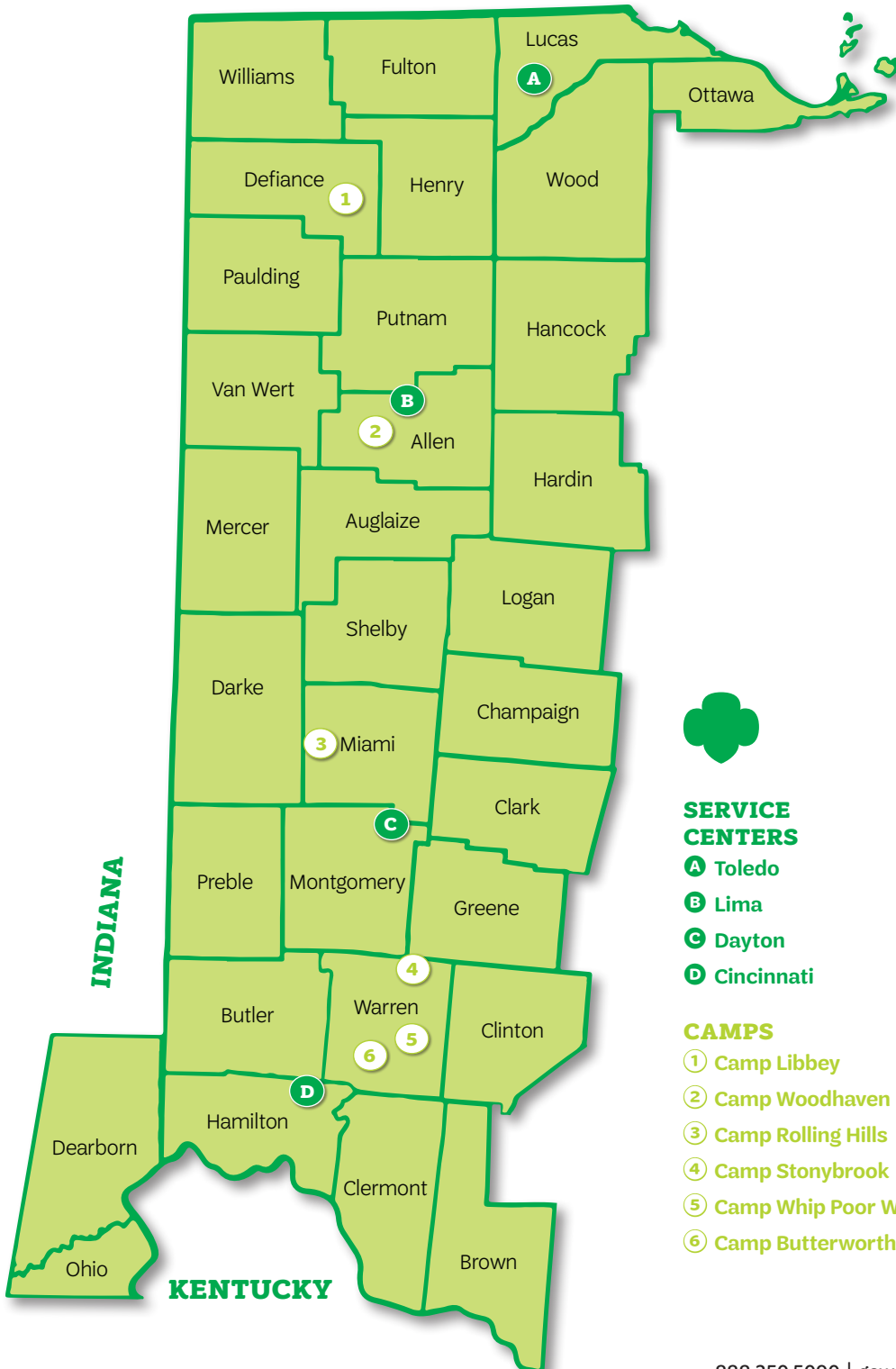
Generous Donors and Volunteers

Girl Scouting would not be possible without our compassionate volunteers and donors. In 2020, **nearly 10,000** volunteers spent over **999,000** hours volunteering with girls and **995** generous individual, corporate, foundation, and United Way donors contributed over **\$1 million** to our mission.



- d** Daises K-1
- j** Juniors 4-5
- s** Seniors 9-10
- b** Brownies 2-3
- c** Cadettes 6-8
- a** Ambassadors 11-12

MICHIGAN



SERVICE CENTERS

- A** Toledo
- B** Lima
- C** Dayton
- D** Cincinnati

CAMPS

- 1** Camp Libbey
- 2** Camp Woodhaven
- 3** Camp Rolling Hills
- 4** Camp Stonybrook
- 5** Camp Whip Poor Will
- 6** Camp Butterworth



Girl Scout Promise

On my honor, I will try:
To serve God and my country
To help people at all times,
And to live by the Girl Scout Law.

Girl Scout Law

I will do my best to be
honest and fair,
friendly and helpful,
considerate and caring,
courageous and strong, and
responsible for what I say and do,
and to
respect myself and others,
respect authority,
use resources wisely,
make the world a better place,
and be a sister to every Girl Scout

In Partnership With:

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