



**How to Opt In**

**How it flows to eBuddle**

**Customer Purchase Option(s)**

**How to promote**

	<b>Troop Digital Cookie Link</b>	<b>Cookie Connection Map</b>	<b>Cookie Finder</b>
<b>How to Opt In</b>	Troops participating in the Cookie Program are automatically enrolled	Enroll troop at <a href="http://gswo.org/cookieimap">gswo.org/cookieimap</a>	Troops Digital Cookie Links are added automatically!
<b>How it flows to eBuddle</b>	Any sales will show under "TroopXXXXX" on the girl order tab, transactions can be moved to individual girls	Will have to be manually added to eBuddle by Cookie Manager crediting girls with cookies and payment.	Any sales will show under "TroopXXXXX" on the girl order tab, transactions can be moved to individual girls
<b>Customer Purchase Option(s)</b>	Troops choose how they would like to share shipped only or allow girl delivery	Customer reaches out to contact listed on map via email to place order most often for girl delivery but may choose shipped or donated	By searching zip codes customers may purchase cookies to be shipped or donated.  They can also locate booths near them!
<b>How to promote</b>	Promote on Facebook, fliers, community groups, or more! Think of it like a Virtual Cookie Booth.	GSWO will promote to all external audiences, through Social Media, Billboards, media, website, and more! Local promotions connect to <a href="http://gswo.org/findcookies">gswo.org/findcookies</a>  National Promotions connect to <a href="http://girlscouts.org/cookies">girlscouts.org/cookies</a>	

**Where are they?**

**How to Sign up/Get Approval**

**Who can attend**

	<b>Cookie Stand</b>	<b>Non-Council Booth</b>	<b>Council Sponsored Booth</b>
<b>Where are they?</b>	Personal property or non-council booth locations	Retailers, restaurants, local businesses, churches, schools that are not already council booths.	Retailers, restaurants, malls that have registered with GSWO to host booths
<b>How to Sign up/Get Approval</b>	If on personal, private property such as a front yard no approval is needed. If at public site submit as a Non-Council Booth	Troop Cookie Manager submits in eBuddle for approval by regional Product Program Manager. Location can then be found on Cookie Finder!	Troop Cookie Manager signs up in eBuddle for available timeslots
<b>Who can attend</b>	Caregiver and Girl Scout from their own household, not required to be a volunteer	Booths are required to have at least 2 volunteers and no more than 3 girls	Booths are required to have at least 2 volunteers and no more than 3 girls

